

MORARJI DESAI NATIONAL INSTITUTE OF YOGA

Ministry of Ayush, Government of India

68, Ashoka Road, New Delhi

PROJECT

100 Days, 100 Cities, 100 Organisations (Countdown Programme to IDY 2025)

Preamble:

The Ministry of Ayush, Government of India, has pioneered the organization of the International Day of Yoga (IDY) since its inception. Ministry has successfully celebrated the 10th edition of IDY, which has consistently garnered immense enthusiasm and widespread support worldwide in every celebration. The practice started with a resolution adopted by the United Nations in 2014, based on a suggestion made by Shri Narendra Modi Ji, Hon'ble Prime Minister of India. All over the world, the acceptability of Yoga has been enhanced to the extent that the Yoga is being accepted as a 'way of life'.

To escalate the on-going activities related to IDY celebration, the Ministry has taken up the programme of conducting countdown activities starting from 100 days to IDY since last 3 years. This programme is named as "**100 Days, 100 Cities, 100 Organisations**". This year also the Ministry, through Morarji Desai National Institute of Yoga (MDNIY) is planning the same activity.

Accordingly, the applications are invited from the eligible organisations to organise one day countdown programme. The selected Organisations may be considered for a grant of up to Rs. 2.00 lakhs as a financial assistance on successful completion of the event. The details in terms of guidelines, application format are as under:

1. Eligibility:

Govt. Organizations/ Autonomous organisations/ Universities/ Medical or Ayush Institutes or Colleges, YCB accredited Organisations, NGOs registered on Darpan portal of NITI Ayog or recognised Trade Organisations (like Chambers of Commerce), actively involved in Yoga or health related activities, fulfilling the following criteria are eligible to get the financial assistance under this scheme:

- a. The Organization shall be registered under Societies Registration Act, 1860 or State Registration Act or as a Trust under Indian Trust Act, 1882. (Not applicable in case of Govt. Organisations).
- b. The Organization should have at least of three years of experience after registration.
- c. The Organization should have minimum basic infrastructure facilities, number of technical and non-technical staff to conduct Yoga and other related activities.

The interested organisations may send their application, duly filled in all respect, including the supportive documents through email. The email id is dir-mdniy@nic.in

The selection of the applications for grant of financial assistance shall be based on the criteria duly approved by the Director, MDNIY. The decision of the Director in this regards shall be final and binding on all parties. No claims/challenges in this regards shall be entertained under any circumstances.

Incomplete applications will be summarily rejected. Applications received after the closing date shall not be entertained under any circumstances.

If at any stage it is found that the information submitted in the application is incorrect/false or fabricated, the same shall lead to immediate rejection of the applicant and revocation of the sanction so granted.

Canvassing in any form by any if the applicants shall lead to immediate rejection of the application and may lead to blacklisting of the applicant from participation in any/all future schemes of the Institute.

The last date for submission of application is 28th March, 2025.