



Government of India
Ministry of Ayush



Yoga Maha Kumbh



Yoga Maha Kumbh

Yoga Maha Kumbh is one among the 10 Signature Events of the International Day of Yoga (IDY) 2025. It is a special effort to mark the occasion of completion of a decade of IDY observation, a week-long 'Festival of Yoga' aimed at bringing together hundreds of thousands of people in 10 different cities, in an unprecedented celebration of yoga.

Over the past decade, IDY has evolved into a transformative force, encouraging holistic health, mindfulness, and harmony across cultures and communities. To commemorate this decade-long journey, IDY 2025 will feature ten Signature Events amplifying the yoga narrative, each aiming to reach out to specific sections of the society.

One among them is Yoga Maha Kumbh, a showcasing of yoga in festival mode for the common person, in 10 different cities of the country. For each of the cities, the Ministry will partner with an organisation (CPSEs, SPSEs, PSUs etc) that can sponsor and organise the events.

Yoga Maha Kumbh will tentatively start on 15th of June and culminate on 21st of June, the International Day of Yoga. The celebrations will revolve around different themes. For instance, on three of the days, the themes would be Environment, Youth and Inclusiveness to converge with three of the Signature Events – Harit Yoga, Yoga Unplugged and Yoga Samavesh. Additionally, the IDY will be celebrated through a harmonized performance of the Common Yoga Protocol (CYP) on the last day i.e. 21st of June, 2025.

Objectives for Yoga Maha Kumbh

- ✦ Taking yoga closer to the people
- ✦ Creating a nationwide celebration of yoga, fostering a sense of unity and collective well-being
- ✦ Promote sustainable, mindful living and mental well-being.
- ✦ Reinforce India's global leadership in deploying yoga for public health and wellness.



Yoga Maha Kumbh

Sponsor a Yoga Maha Kumbh. Become a proud promoter of yoga.

Yoga Maha Kumbh is a unique opportunity for Corporate Bodies to contribute to a national event that promotes health, well-being, and social harmony. By collaborating with the Ministry of Ayush, corporations including PSUs can play a vital role in making Yoga Maha Kumbh a grand reality. You may write to idy.coordination@gov.in to learn more about this opportunity.

Yoga for One Earth, One Health

